

PRESENT: Toni O’Keeffe (Co-Chair), David Witty (Co-Chair), Andrew Brown (Consultant), Steve Beasley, Keith Chicquen, Bruce Condie, David Forrester, Tracy Gillis, Dale Hunt, Anne Leavitt, Lorna Millard, Leanne Rose, Ashleigh Martinflatt, Pam Montgomery, Tina McComb, Nancy Twynam

REGRETS: Gillian Anderson, Fred Jacklin, Doug Stetar

SUPPORT: Jolene Edmunds

ITEM	ACTIVITY
<p>1. Opening</p>	<p><u>Introduction of new Committee Co-Chair:</u></p> <ul style="list-style-type: none"> • Vice-President Academic and Provost, David Witty, is now co-chairing this committee <p><u>Changes to minutes of June 10, 2010:</u></p> <ul style="list-style-type: none"> • None
<p>2. Discussion</p>	<p><u>Updated on Integrated Planning:</u></p> <ul style="list-style-type: none"> • Academic Plan: <ul style="list-style-type: none"> ▪ In the final stages ▪ To be released to the wider VIU community for review on October 7; with community forum to gather input on October 15 • Outreach and Community Engagement Plan: <ul style="list-style-type: none"> ▪ This committee has pulled back to wait for the Academic Plan ▪ Next meeting is scheduled for September 27, 2010 • Vision Statement: <ul style="list-style-type: none"> ▪ Will be available online as of September 24, 2010 ▪ Based on the input received, there is a stronger focus on students and student services • Strategic Enrolment Management: <ul style="list-style-type: none"> ▪ This committee will be responding to planning ideas found in the Academic Plan ▪ This committee is a planning committee <p><u>Student Survey Results – S. Beasley:</u></p> <ul style="list-style-type: none"> • Over 1200 individual students responded to the survey

- Survey is meant to provide an environmental scan of the student experience and indicate where more information needs to be gathered
- The data has been sorted over the summer
- The findings will be presented, in three to four parts, to this committee
- The full presentation on the results of the Student Survey will be available after all of the information has been presented to the committee
- The comments made by respondents will be made available for those wishing to see them once they have been fully collated
- Discussion points around the first presentation of results included:
 - General content is consistent with other student surveys
 - Our responsibility regarding wording/asking the right questions
 - Possibility, and/or necessity, of a year-to-year student survey

Student Retention – *Retention Best Practices Work Group:*

- Presented by committee work group members: Keith Chicquen, Christine Demecha, Dale Hunt, and Lorna Millard
- The information provides ideas for what other organizations are doing and clarifies what we are doing
- A lot of research was done on retention practices; it was compiled and summarized into a document for the committee. To view this document please go to:
- Discussion points around the presentation included:
 - What order should these items be addressed in? Need focus assessment of the overall institution to assist in prioritization and to be strategic
 - Given our program diversity, it is unlikely there will be one retention strategy for the whole institution
 - Issues cannot be ignored as we investigate these opportunities and data
 - Experiential learning and on-campus work have also been identified as retention items
 - Do these reflect retention strategies that would be applicable to First Nations students?
 - As our culture here is quite different, we need more data before moving forward with best practices
 - Knowing what the sources are for the info as well because it speaks to the type of student community some items would address
 - That information would let us specifically target items for certain groups of student population
- If there are people here interested in looking at retention issues and how they are being dealt with at VIU please contact the VPA's office as they are currently moving forward with items of that nature.

	<p><u>Campus Snapshot Project – Educational Planning:</u></p> <ul style="list-style-type: none"> • The Campus Snapshot Project was a student project coordinated through Educational Planning by a student work-op • Based on similar projects held at other post-secondary institutions • Students received cameras to take pictures of what they liked and did not like about campus and the local area <ul style="list-style-type: none"> ▪ Students were also asked to provide a title for each photo submitted, classify it as a like or dislike, and were able to add commentary as well • To view the Campus Snapshot Project presentation, please visit: http://www.viu.ca/snapshot/ <p><i>Please note that the minutes identify the discussion topics only. Details from the discussion form the working papers that build the planning documentation. These papers will be found in the Committee’s Materials section on the integrated planning website as they are developed.</i></p>
<p>3. Assignments</p>	<p><u>Best Practices Work Groups:</u></p> <ul style="list-style-type: none"> • Committee volunteers will be presenting in the following areas through October and November: <ul style="list-style-type: none"> ▪ Best Practices - Student Recruitment Initiatives: <ul style="list-style-type: none"> • David Forrester • Joanna Hesketh • Bruce Condie ▪ Best Practices - Student Engagement and Service Delivery Models <ul style="list-style-type: none"> • Steve Beasley • Tina McComb • Kelly Muir • Audrey Park • Richard Aisaican
<p>4. Next Meeting</p>	<p>Thursday, October 21, 2010, 1:00–3:00 pm; Library Boardroom, B. 305, Rm. 507</p>